



WILSON IRON CHEF COMPETITION & BENEFIT AUCTION

Sunday, March 17, 2024 | 12-4 pm | Wilson High School People's Choice Competition Opportunity

[Wilson Iron Chef](#) provides an opportunity to showcase your business within the Wilson Community.

Select area restaurants participate in the "People's Choice Competition" and vie for votes of 850+ community members who attend the event. Restaurants provide their food sample choice using the **2024 Common Ingredient: All Purpose Potatoes**. Attendees sample all prepared items and then vote for their favorite. Please note, People's Choice is limited to up to 10 restaurants.

Register by completing our People's Choice Application Form below -OR- online at tinyurl.com/mwmeh8yt (Deadline: Friday March 1, 2024). ***EARLY BIRD:** Register by **Friday, February 9, 2024** and have your logo included on Iron Chef promotional posters and flyers!

All selected People's Choice Competitors will:

- Receive a free listing in our event program.
- Have their logo featured on the event website (please upload .jpg and email to wildar@wilsonsd.org).
- Showcase the talent of their chef!
- Interact with 850+ community members attending the event.
- Provide sample items for potential new customers to taste.

As a People's Choice Competitor, you agree to:

- Set up on Sunday, March 17, 2024 / 10:15 am-11:45 am. Booth ready for the public by 11:45 am/breakdown at 3:30 pm.
- Bring 700 samples incorporating the **2024 Common Ingredient: All Purpose Potatoes** for attendees to taste during the event.
- Provide your own paper products/utensils as needed to serve your samples.
- Donate gift card/good/service valued at \$25 or more, which will be incorporated in the event auction/raffles.
- Be knowledgeable and capable of providing information on common allergen ingredients in your sample upon patron request.

We will provide two 6 ft tables with a cover, electricity, signage, and volunteers to help you set up your booth as needed. You are welcome to bring along your own display signage. Sales at individual booths are not permitted during the event. You may have three attendees per booth - if you have additional people planning to attend, we recommend purchasing tickets in advance by **Thursday, March 14** ⇨ Contact WEF at 610-670-0180 ext. 5999, or visit Givebutter.com/IronChef24.

EVENT SCHEDULE/TIMING:

- **12 pm: First Taste Begins** - Attendees enter the event 1 hour before General Admission.
- **1 pm:** General Admission Begins.
- **12 pm-4 pm:** In the Wilson HS Gymnasium, "People's Choice" restaurants compete for votes with common ingredient samples (upper track), while "Vendor Lane" restaurants share samples (1st level of gymnasium). Attendees also enjoy musical performances, auctions, raffles, demonstrations and more!
- **2:30 pm-4 pm:** A timed Iron Chef Competition will be held in the Wilson HS Gymnasium. See who takes home the 2024 Title!

PEOPLE'S CHOICE DEADLINE IS [Friday, March 1, 2024](#)

Proceeds from the Wilson Iron Chef benefit the **Wilson Education Foundation**, whose mission is to positively impact students' lives by supporting the Wilson School District in Student Experience, Teaching Excellence, and Community Engagement. The non-tax dollars raised by the Foundation, a 501(c)(3) charitable organization, supports the needs of Wilson students and teachers in funding academic programs, grants, scholarships, district events, and facility upgrades.

Darcie Willingmyre, Wilson Education Foundation Administrative Coordinator
2601 Grandview Blvd., West Lawn, PA 19609 | 610.670.0180, ext. 5999 | wildar@wilsonsd.org



WILSON IRON CHEF COMPETITION & BENEFIT AUCTION

Sunday, March 17, 2024 | 12pm-4pm | Wilson High School 2024 Wilson Iron Chef People's Choice Participant Agreement

To register as **People's Choice** please fill out the form below and submit to Darcie Willingmyre at wildar@wilsonsd.org or mail to Wilson Education Foundation at 2601 Grandview Blvd., West Lawn, PA 19609 (please print). Complete online at: tinyurl.com/mwmeh8yt.

Date: _____ Contact Name: _____ Phone: _____ (w) _____ (c) _____

Business Name (to appear on promotional pieces/website): _____

✉ Please email logo to wildar@wilsonsd.org

Email: _____ Company web address: _____

Street Address: _____ City: _____ State: _____ Zip: _____

■ What type of food samples will you provide to attendees? Please try to be as specific as possible. If unsure of a sample at this time, please reply with "Will Advise". _____

■ Do you commit to bringing at least 700 samples for attendees to enjoy? **YES / NO** (circle one)

■ Do you agree to bring the required paper products needed to serve your samples? **YES / NO** (circle one)

■ Will you need electricity for your booth? **YES / NO** (circle one) | If yes, what specific type of equipment will you be using and what type of electricity is required (volts/amps)? _____

■ Will you need refrigerated space to store samples? **YES / NO** (circle one) | If yes, in what type of containers will you bring stored samples? This will assist us in planning to assure we have enough space. _____

■ Do you agree to provide a gift card/good/service valued at \$25 or more which will be used as part of a raffle or auction during the event? **YES / NO** (circle one) | Type? _____

■ How may we obtain the gift card? (Due by March 1, 2024)

- _____ Mail to: Wilson Education Foundation, 2601 Grandview Blvd., West Lawn, PA.
- _____ Deliver to Wilson Education Foundation (address above).
- _____ Please make arrangements to pick up my item.

■ Will you be knowledgeable and capable of providing information on common allergen ingredients in your sample (ie: milk, eggs, peanuts, tree nuts, soy, wheat, fish, and shellfish) upon request of patrons? **YES / NO** (circle one)

■ People's Choice Competitor shall defend, indemnify, and hold the Foundation, the District, and each of their officers, officials, employees, and volunteers harmless from any and all claims, injuries, damages, losses, or suits, including, but not limited to, attorney fees, arising out of or in connection with the performance of this Agreement and/or the participation in the Iron Chef. **YES** (circle)

People's Choice Commitment Deadline is Friday, March 1, 2024

WilsonSD.org/IronChef