



WILSON IRON CHEF COMPETITION & BENEFIT AUCTION

Sunday, March 17, 2024 | 12-4 pm | Wilson High School People's Choice Competition

[Wilson Iron Chef](#) provides an opportunity to showcase your business within the Wilson Community.

Select area restaurants participate in the "People's Choice Competition" and vie for votes of 800+ community members who attend the event. Restaurants provide their food sample choice using the **2024 Common Ingredient: All Purpose Potatoes**. Attendees sample all prepared items and then vote for their favorite. The top two winners are invited to compete in our 2024 Iron Chef Competition! Please note, People's Choice is limited to up to 10 restaurants.

Register by completing our **People's Choice Application Form** below -OR- online at tinyurl.com/mwmeh8yt (Deadline: Friday March 1, 2024). *EARLY BIRD: Register by **Friday, February 9, 2024** and have your logo included on Iron Chef promotional posters and flyers!

All selected People's Choice Competitors will:

- Receive a free listing in our event program.
- Have their logo featured on event website (please upload .jpg and email to wildar@wilsonsd.org).
- Interact with 800+ community members attending the event.
- Showcase the talent of their chef!
- Provide sample items for potential new customers to taste.

As a People's Choice Competitor, you agree to:

- Set up on Sunday, March 17, 2024 / 10:15 am-11:45 am. Booth ready for the public by 11:45 am/breakdown at 3:30 pm.
- Bring 700 samples incorporating the **2024 Common Ingredient: All Purpose Potatoes** for attendees to taste during the event.
- Provide your own paper products/utensils as needed to serve your samples.
- Donate gift card/good/service valued at \$25 or more, which will be incorporated in the event auction/raffles.
- Provide a Certificate of Insurance listing the Wilson Education Foundation as an additional insured.
- Display a basic ingredient list of your sample at your booth.

We will provide two 6 ft tables with a cover, electricity, signage, and volunteers to help you set up your booth as needed. You are welcome to bring along your own display signage. Sales at individual booths are not permitted during the event. You may have three attendees per booth - if you have additional people planning to attend, we recommend purchasing tickets in advance by **Thursday, March 14** ⇨ Contact WEF at 610-670-0180 ext. 5999, or visit Givebutter.com/IronChef24.

EVENT SCHEDULE/TIMING:

- **12 pm: First Taste Begins** - Attendees enter the event 1 hour before General Admission.
- **1 pm: General Admission Begins.**
- **12 pm-4 pm:** In the Wilson HS Gymnasium, "People's Choice" restaurants compete for votes with common ingredient samples (upper track), while "Vendor Lane" restaurants share samples (1st level of gymnasium). Attendees also enjoy musical performances, auctions, raffles, demonstrations and more!
- **2:30 pm-4 pm:** A timed Iron Chef Competition will be held in the Wilson HS Gymnasium. See who takes home the 2024 Title!

PEOPLE'S CHOICE DEADLINE IS [Friday, March 1, 2024](#)

Proceeds from the Wilson Iron Chef benefit the **Wilson Education Foundation**, whose mission is to positively impact students' lives by supporting the Wilson School District in Student Experience, Teaching Excellence, and Community Engagement. The non-tax dollars raised by the Foundation, a 501(c)(3) charitable organization, supports the needs of Wilson students and teachers in funding academic programs, grants, scholarships, district events, and facility upgrades.



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Sunday, March 17, 2024 | 12pm-4pm | Wilson High School

People's Choice Application Form

To register as **People's Choice** please fill out the form below and submit to Darcie Willingmyre at wildar@wilsonsd.org or mail to Wilson Education Foundation at 2601 Grandview Blvd., West Lawn, PA 19609 (please print). Complete online at: tinyurl.com/mwme8yt.

Date: _____

Contact Name: _____ Phone: _____ (w) _____ (c)

Business Name (as you would like it listed in any promotional piece/website).

_____ ⇨ **Please email logo to** wildar@wilsonsd.org

Email: _____ Company web address: _____

Street Address: _____ City: _____ State: _____ Zip: _____

What type of food samples will you provide to attendees? Please try to be as specific as possible.

Do you commit to bringing at least 700 samples for attendees to enjoy? YES / NO

Do you agree to bring the required paper products needed to serve your samples? YES / NO

Will you need electricity for your booth? YES / NO | If yes, what specific type of equipment will you be using and what type of electricity is required (volts/amps)? _____

Will you need refrigerated space to store samples? YES / NO | If yes, in what type of containers will you bring stored samples? This will assist us in planning to assure we have enough space. _____

Do you agree to provide a gift card/good/service valued at \$25 or more which will be used as part of a raffle or auction during the event? YES / NO | Type? _____

How may we obtain the gift card? (Due by March 1, 2024)

- Mail to: Wilson Education Foundation, 2601 Grandview Blvd., West Lawn, PA.
- Deliver to Wilson Education Foundation (address above).
- Please make arrangements to pick up my item.

*New this year: Do you agree to display a card at your booth listing the basic ingredients of your sample including common allergens such as milk, eggs, peanuts, tree nuts, soy, wheat, fish, and shellfish? YES / NO

*New this year: Do you agree to provide a "Certificate of Insurance" listing the Wilson Education Foundation as an additional insured? YES / NO

People's Choice Commitment Deadline is Friday, March 1, 2024

WilsonSD.org/IronChef