



WILSON IRON CHEF COMPETITION & BENEFIT AUCTION

Sunday, March 24, 2019 | 1pm-5pm | Wilson High School Vendor Opportunity

Wilson Iron Chef provides an opportunity to showcase your business within the Wilson Community.

Area restaurants and vendors receive a booth in "Vendor Lane" and provide food samples of their choice while interacting with 1,000+ community members who attend the event. Food sample selections are limited to 4 category types, allowing for variety as well as exclusivity for participating vendors (preference is given by date of application form submission). Please note that booth space is limited, and the **vendor commitment deadline is Friday, March 8.**

Register by completing our **Vendor Application Form**, or online [HERE](#).

***EARLY BIRD:** Register by **Friday, February 8** and be listed on Iron Chef promotional materials including posters and flyers!

All selected vendors will:

- Receive a free listing in our event program.
- Have their logo featured on the event website (please upload .jpg in form below, or email to maamol@wilsonsd.org).
- Interact with 1,000+ community members attending the event.
- Showcase their menu.
- Provide sample items for potential new customers to taste.

As a participating vendor, you agree to:

- Bring at least 800 samples for attendees to taste during the event.
- Provide your own paper products/utensils as needed to serve your samples.
- Donate goods/services/gift card valued at \$25 or more, which will be incorporated in the event auction/raffles.
- Set up on Sunday, March 24, between 10:30am-12:00pm. Booth ready for the public by 12:00pm/breakdown at 3:00pm.

We will provide one 6 ft table with a cover, electric, signage, and volunteers to help you set up booth as needed. Sales at individual booths are not permitted during the event. You may have three attendees per booth - if you have additional people planning to attend, we recommend purchasing tickets in advance by **Monday, March 18** ⇨ **Tickets can be purchased by calling WEF at 610-670-0180 ext. 5999, or by visiting wilsonsd.org/iron-chef-tickets.**

This exciting event will also include:

- 1pm-3pm: "People's Choice" restaurants competing for votes with common ingredient samples, musical performances, auctions, raffles, cake decorating demonstrations and more!
- 3pm-5pm: An on-stage, timed Iron Chef Competition featuring 3 local chefs (the winner will compete again next year to maintain his/her title) and Extraordinary Teachers of The Year Awards by Sun Federal Credit Union.

Vendor Commitment Deadline is Friday, March 8, 2019

Proceeds from the Wilson Iron Chef benefit the **Wilson Education Foundation**, whose mission is to positively impact students' lives by supporting the Wilson School District in Student Experience, Teaching Excellence, and Community Engagement. The non-tax dollars raised by the Foundation, a 501(c)(3) charitable organization, support the needs of Wilson students and teachers by funding academic programs, grants, scholarships, district events, and facility upgrades.

Molly Maack, Wilson Education Foundation Executive Director

2601 Grandview Blvd., West Lawn, PA 19609 | 610.670.0180, ext. 5999 | maamol@wilsonsd.org



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Vendor Application Form

If you wish to register as a vendor fill out the form below (please print), or complete online at wilsonsd.org/vendorlane

Date: _____

Contact Name: _____ Phone: _____(w) _____(c)

Business Name (as you would like it listed in any promotional piece/website).

_____ ⇨ Please email logo to maamol@wilsonsd.org

Email: _____ Company web address: _____

Street Address: _____ City: _____ State: _____ Zip: _____

What type of food samples will you provide to attendees? Please try to be as specific as possible.

Will you need electricity for your booth? YES / NO | If yes, what specific type of equipment will you be using and what type of electricity is required (volts/amps)? _____

Will you need refrigerated space to store samples? YES / NO | If yes, in what type of containers will you bring stored samples? This will assist us in planning to assure we have enough space. _____

Do you commit to bringing at least 800 samples for attendees to enjoy? YES / NO

Do you agree to bring the required paper products needed to serve your samples? YES / NO

Optional- Would you like to provide a gift card valued at \$25 or more which will be used as part of a raffle or auction during the event? YES / NO | Type of gift card? _____

Deadline to submit item is March 8, 2019. How can we obtain the donation item?

_____ Mail to: Wilson Education Foundation, 2601 Grandview Blvd., West Lawn, PA.

_____ Deliver to Wilson Education Foundation (address above).

_____ Please make arrangements to pick up my item.

Vendor Commitment Deadline is Friday, March 8, 2019

Please complete and submit form to:

Molly Maack, Wilson Education Foundation Executive Director

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