



WILSON IRON CHEF COMPETITION & BENEFIT AUCTION

Sunday, March 11, 2018 | 1pm-5pm | Wilson High School

Vendor Opportunity

Wilson Iron Chef provides an opportunity to showcase your business within the Wilson Community.

Please complete this form in order to register to participate as a Vendor at the Wilson Iron Chef Competition & Benefit Auction. Space is a limited for vendor booths. The 4th annual event in 2017 was attended by 1,000+ people. Please note, we will limit food type to 4 per category – preference given by date of application form submission. This allows for variety as well as exclusivity. All selected vendors will:

- Receive a free listing in our event program.
- Have your logo featured on the event website (logo must be provided as jpeg file).
- Interact with hundreds of our community members attending the event.
- Showcase your menu.
- Provide sample items for potential new customers to taste.
- **EARLY BIRD:** Register by Thursday, January 11, 2018, and be listed on Iron Chef promotional materials including posters and flyers.

As a participating vendor, you agree to:

- Bring at least 750 samples for attendees to taste during the event (we anticipate a crowd of 1,000+).
- Provide your own paper products/utensils as needed to serve your samples.
- Donate goods/services/gift card valued at \$25 or more, which will be incorporated in the event auction/raffles.
- Set up on Sunday, March 11, between 10:30am-12:00pm. Booth ready for the public by 12:00pm.

We will provide one 6" table and table covers, and volunteers to help you set up booth as needed. Please note only 3 attendees are allowed to attend per booth to assist during the event. If you have more than 3, additional attendees will need to purchase tickets to the event. Details are on the additional page.

Wilson Iron Chef Competition & Benefit Auction benefits the Wilson Education Foundation (WEF)!

Proceeds from the Wilson Iron Chef benefit the Wilson Education Foundation, whose mission is to positively impact students' lives by supporting the Wilson School District in Student Experience, Teaching Excellence, and Community Engagement. The non-tax dollars raised by the Foundation, a 501(c)(3) charitable organization, support the needs of Wilson students and teachers by funding academic programs, grants, scholarships, district events, and facility upgrades. . Help support our efforts by participating as a vendor at our Wilson Iron Chef Competition!

Vendor deadline is February 21, 2018.

Please complete and submit the Vendor Application form to (or complete online at wilsonsd.org/ironchef):

Karen Troutman, Wilson Education Foundation Executive Director

2601 Grandview Blvd., West Lawn, PA 19609 | 610.670.0180, ext. 1111 | trokar@wilsonsd.org | Fax: 484.334.6450



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COMPETITION
& BENEFIT AUCTION**

Sunday, March 11, 2018 | 1pm-5pm | Wilson High School

Vendor Application Form (please print or fill out online at wilsonsd.org/ironchef):

Date: _____ Business Name as you would like it listed in any promotional piece/website:

Is Your Business Located within the Wilson School District? _____

Street Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____ Phone: _____

Email: _____ Company web address: _____

What type of food samples will you provide to attendees? Please try to be as specific as possible.

Will you need electricity for your booth? YES / NO | If yes, what specific type of equipment will you be using and what type of electricity is required (volts/amps)? _____

Will you need refrigerated space to store samples? YES / NO | If yes, what type of containers will you bring stored samples in? This will assist is in planning to assure we have enough space. _____

Do you commit to bringing at least 750 samples for attendees to enjoy? YES / NO

Do you agree to bring the required paper products needed to serve your samples? YES / NO

Do you agree to provide a gift card/good/services valued at \$25 or more which will be used as part of a raffle or auction during the event? YES / NO | What is the item? _____

Deadline to submit item is February 23, 2018. How can we obtain the donation item?

____ Mail to: Wilson Education Foundation, 2601 Grandview Blvd., West Lawn, PA

____ Deliver to Wilson Education Foundation (address above)

____ If not received by February 23, arrangements will be made to pick up the item.

____ This item is perishable and will be delivered day of the event on March 11.

Vendor Commitment deadline is February 23, 2018.

Please complete and submit the Vendor Application form to: Karen Troutman, Wilson Education Foundation 2601 Grandview Blvd., West Lawn, PA 19609 | 610.670.0180, ext. 1111 | F: 484.334.6450 | trokar@wilsonsd.org

Purchase Tickets to the Event: If you have additional people planning to attending, we recommend purchasing tickets in advance by March 6. To order tickets, please call 610.670.0180, ext. 4842, or visit www.wilsonsd.org/ironchef. We cannot guarantee there will be tickets available at the door the day of the event.