



WILSON IRON CHEF COMPETITION & BENEFIT AUCTION

Sunday, March 11, 2018 | 1-5pm | Wilson High School

People's Choice Competition

A select number of restaurants will participate in the People's Choice Competition. The top two winners, as voted on by event attendees, will participate in the on-stage competition the following year. Don't miss the chance to be part of our People's Choice Competition! The 4th annual event in 2017 was attended by 1,000+ people. This is an opportunity to showcase your business and services to attendees from the Wilson Community! All of our People's Choice Competitors will have the opportunity:

- Receive a free listing in our program.
- Have your logo featured on the event website (logo must be provided as jpeg file).
- Interact with hundreds of community members attending the event.
- Showcase the talent of your chef!
- Provide samples to potential new customers to taste.
- **EARLY BIRD:** Register by Thursday, January 11, 2017, and be listed on Iron Chef promotional materials including posters and flyers.

As a People's Choice Competitor, you agree to

- Prepare a menu item incorporating one common ingredient as will the rest of your competitors. (The common ingredient will be chosen by the competition committee.)
- Bring 750 samples of that item for attendees to taste. They will then vote for their favorite.
- Provide your own paper products/utensils as needed to serve your samples.
- Donate goods/services/gift cards valued at \$25 or more to be incorporated into the event auctions/raffles.
- Set up on Sunday, March 11, between 10:30am-12:00pm. Booth **MUST** be set and ready for the public by 12:00pm.

We will provide two 6" table and table covers, and volunteers to help you set up booth as needed.

This exciting event will also include:

- An on-stage, timed Iron Chef Competition featuring 3 local chefs. The winner will compete again next year to maintain his/her title.
- Vendor Lane featuring various other businesses and sampling opportunities for attendees.
- Enjoy musical performances and have an opportunity to participate in auctions and raffles and visit and taste samples from a variety of vendors throughout the day.

Proceeds from the Wilson Iron Chef benefit the Wilson Education Foundation, whose mission is to positively impact students' lives by supporting the Wilson School District in Student Experience, Teaching Excellence, and Community Engagement. The non-tax dollars raised by the Foundation, a 501(c)(3) charitable organization, support the needs of Wilson students and teachers by funding academic programs, grants, scholarships, district events, and facility upgrades. Help support our efforts by participating!

People's Choice deadline is February 23, 2018.

Please complete and submit Application form to (or complete online at wilsonsd.org/ironchef):

Karen Troutman, Wilson Education Foundation Executive Director

2601 Grandview Blvd., West Lawn, PA 19609 | 610.670.0180, ext. 1111 | Fax: 484.334.6450 | trokar@wilsonsd.org



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People's Choice Competition Application Form

Please Print or complete online at wilsonsd.org/ironchef

Business Name (as you would like it listed in the program):

Is your business located within the Wilson School District? Yes / No

What type of food samples will you provide to attendees? Please try to be as specific as possible.

Do you commit to bringing 750 samples for attendees to enjoy? Yes / No

Will you need electricity for your booth? Yes / No | If yes, what specific type of equipment will you be using and what type of electricity is required (volts/amps)? _____

Will you need refrigerated space to store samples? Yes / No | If yes, what type of containers will you bring stored samples in? This will assist is in planning to assure we have enough space. _____

Do you agree to provide a gift card/good/services valued at \$25 or more which will be used as part of a raffle or auction during the event? Yes / No What is the item? _____

Deadline to submit item is February 23. How can we obtain the donation item?

_____ Mail to: Wilson Education Foundation, 2601 Grandview Blvd., West Lawn, PA 19609

_____ Deliver to Wilson Education Foundation (address above)

_____ Arrangements need to be made to pick up the item by February 23.

_____ Item is perishable and will be delivered day of the event on March 11.

Street Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____ Phone: _____ Email: _____

Company web address: _____

People's Choice Commitment deadline is February 23, 2018.

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Purchase Tickets to the Event: If you have additional people planning to attending, we recommend purchasing tickets in advance by March 6. To order tickets, please call 610.670.0180, ext. 4842, or visit www.wilsonsd.org/ironchef. We cannot guarantee there will be tickets available at the door the day of the event.