**Visual Design and Image Manipulation**

Syllabus

**How does visual design impact the world and how does the world impact visual design?**

This course works with improving communication skills in print production and image manipulation using digital photography and Adobe tools. Students will build knowledge as they go forward learning how to evaluate their projects, revise, collaborate with others and redesign them. Specific attention will be focused on developing concepts and principles of effective design. The goal is to have students become more visually literate and communicate ideas using graphic design. The Art Mac Lab is open after school at least twice a week until 4.

**Topics**:

Digital Photography

Use of Camera

Composition

Adjustments

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Logo Design

Business Card Design

Advertising

**Grading**

70% = summative project assessments

30% = journals, writing responses, reflections