

**THE GREAT  
ALLENTOWN FAIR**



**The Great Allentown Fair Foundation**  
302 North 17th Street  
Allentown, Pennsylvania 18104  
[allentownfairfoundation.org](http://allentownfairfoundation.org)

December 4, 2023

**Guidance Counselor**  
**Wilson High School**  
2601 Grandview Boulevard  
Reading, PA 19609

Dear Guidance Counselor,

**We are writing to inform you of exciting scholarship opportunities for your students from the Great Allentown Fair Foundation.**

Over the previous two years, our Foundation has awarded \$20,000 in scholarships designed for High School Seniors interested in pursuing additional education related to agriculture.

The Great Allentown Fair Foundation recognizes the importance of agriculture to our communities, and to our future. Agriculture has long been, and continues to be, a major driver of Pennsylvania's economy - and its largest industry - providing over \$84 billion in direct economic output and supporting over 280,000 jobs. The field of agriculture is diverse and has opportunities everywhere: from growing crops to rearing animals; from organics, sustainability, and farm-to-table to canning, wine making and wool production.

Kindly encourage your students to apply to The Great Allentown Fair Foundation for a scholarship today! The application window closes at 5:00PM on **Friday, June 28, 2024**. The application along with all relevant information is online at: [AllentownFairFoundation.org](http://AllentownFairFoundation.org)

Should you wish to discuss this opportunity further, please contact me at the information below.

Thank you in advance for your consideration, and thoughtfulness in passing this along to your student body.

Sincerely yours,

Ibolya "Ibi" Balog  
Scholarship Chair  
(610) 434-3995