

Keep the future Bright.

Grow Your Money Skills and Enter to Win a \$3,000 Scholarship

SCHOLARSHIP CONTEST



We are pleased to announce that we'll be offering two scholarships for the 2021/2022 academic year – one \$3,000 Utility/Partner Company/Association Scholarship and one \$3,000 Community Scholarship. Applicants can submit a scholarship application for **one** of UECU's scholarships online at uecu.org/scholarship.

Who Can Apply

- Students who will be attending an accredited college/university or technical/trade school in the fall of 2021.

\$3,000 Utility/Partner Company/Association Scholarship

Available to:

- UECU students who have become members by having an eligible family member in the utility/energy industry who works for a UECU partner company (visit uecu.org/partners for a listing)
- Individuals who joined UECU through their own employment at a partner company while pursuing further education
- PA residents (who live outside of the Greater Reading, PA area)

\$3,000 Community Scholarship for Reading, Pennsylvania

Available to:

- Individuals who live, work, worship, or attend school in Reading, Pennsylvania



ELIGIBILITY REQUIREMENTS

- Applicant must be a UECU member in good standing with a UECU share/savings account in his/her own name prior to the scholarship submission deadline. Not a member yet? **Join online at www.uecu.org or call 800.288.6423.**
- Applicant must be a high school senior through college graduate student.
- Applicant cannot be an employee of UECU, its affiliates, a UECU Board Member, a Supervisory Committee Member, or family member and/or living in the same household thereof.
- Applicant must be attending or accepted at an accredited college/university, or post-secondary technical/trade school. Verification of attendance/acceptance will be required of the winner only.
- UECU members who've won a scholarship through the Glen A. Yeager Scholarship Contest in the past three years are not eligible to participate in this year's contest.



HOW TO APPLY

Complete steps 1 and 2 by May 16, 2021

Step 1: Visit uecu.org/scholarship and complete the online scholarship application.

Step 2: Go to uecu.org/cueitup and select a 5-minute, interactive e-course from any of the featured CueltUp playlists. After you complete your e-course, make a 2-3 minute video OR write a 1-2 page summary explaining what you learned and how you can apply it to your financial life. Include a tip that you can share with friends and family based on what you learned. Email your entry to uecu.org/scholarship.

With our CueltUp e-courses, you can learn how to:

- Build healthy financial habits
- Talk about money
- Build emergency savings
- Use online and mobile banking
- Use a checking account
- Use credit cards responsibly
- Buy a car
- And more!

For additional submission requirements, see back. ▶

Official UECU Scholarship Contest Submission Requirements

About UECU's Student Scholarship Contest: The Glen A. Yeager Scholarship Contest was created to provide scholarship funds to help credit union members further their education. Because we believe education is one of the most important investments, we offer scholarships to UECU members who are heading to or currently attending college or advanced training at an accredited institution.

Submission Requirements: Complete steps 1 and 2 by May 16, 2021.

Step 1: Visit uecu.org/scholarship and complete the online scholarship application.

Step 2: Go to uecu.org/cueitup and select a 5-minute, interactive e-course from any of the featured CuelUp playlists. After you complete your e-course, make a 2-3 minute video OR write a 1-2 page summary explaining what you learned and how you can apply it to your financial life. Include a tip that you can share with friends and family based on what you learned. Include your name and contact information at the end of your video or written summary. Videos should be broadcast on YouTube.com. Submit your YouTube.com link or written summary to UECU at scholarship@uecu.org. If you are submitting a written summary, don't forget to do a spelling and grammar check.

Prizes: Scholarships are made payable to the college, university, or trade/technical school of choice in the winner's name by August 2021.

Deadline: Completed scholarship applications and video/written submissions must be received by May 16, 2021.

Entry Judging Criteria: Entries will be judged on creativity and content. Get creative and show us your money skills!

Scholarship Award: Two winners will be selected in this year's scholarship contest, and each awarded \$3,000 if they meet the scholarship eligibility requirements.

Winner Notification: The winners will be notified by email and asked for verification of attendance or acceptance at an accredited college, university, or post-secondary trade/technical school. After all information is verified, a check will be distributed to the school of each winner. Scholarship funds may be used to pay tuition expenses while enrolled full time. The winners will be announced on the UECU website and in the October edition of UECU's *Member News*.

Release: All entries become the property of Utilities Employees Credit Union, and by submitting the entry, you authorize UECU to utilize all or a portion of the information for purposes of press releases and/or publication in UECU newsletters, website and social media content, newspapers, trade magazines, etc., announcing the scholarship recipients' names, contents of the entries, and other reported information.

About UECU: Utilities Employees Credit Union was formed in 1934 to fulfill the financial needs of America's utility workers and their families. Today, UECU serves 47,000 members nationwide. As a not-for-profit credit union, UECU is a financial co-operative where members are the owners. With no stockholders, UECU returns profits to members with exceptional savings and loan rates, and exclusive rewards.

UECU is committed to helping members financially succeed, which makes the Credit Union the perfect financial institution for young adults at college or about to enter the workforce. With money management tools, expert advice, and special financing options, you have everything you need to help you get started, including:

- Free Mobile App & Mobile Check Deposit
- Free Bill Pay
- Automated savings options
- Checking Account options
- Private student loan options and consolidation loans*
- CuelUp financial wellness resources online at uecu.org/cueitup

*Approval based on credit review. Not all applicants will qualify for approval.



A Better Way to Pay
uecu.studentchoice.org



Learn More. Bank Better.
uecu.org/cueitup



Contact: Please direct questions about the Student Scholarship Contest to Utilities Employees Credit Union at **800.288.6423** or promotions@uecu.org.