



Attention Guidance Counselors:

We hope this letter finds you well! We are proud to announce our **10<sup>th</sup> Annual Dunkin' Philadelphia Regional Scholarship Program**. Dunkin' and its franchisees are committed to a strong local community, and we understand that an important part of building our community is helping students gain a quality education.

As part of our commitment, Dunkin' will award up to 25 \$2,000 scholarships to qualified students.

- Applicants must be high school seniors or current undergraduate students who plan to enroll in a part-time or full-time undergraduate course of study at an accredited two-year or four-year college, university, or vocational-technical school in Fall 2019.
- Scholarship recipients will be selected on the basis of "well-rounded" character: positive academic record, demonstrated leadership, commitment to school and community activities, and experience in a work environment.

Our program will open for online applications on March 1, 2019 and will conclude on April 15, 2019. Students will be able to access the online application at [learnmore.scholarsapply.org/dunkinphilly](http://learnmore.scholarsapply.org/dunkinphilly). You can also visit this site to review all eligibility requirements for the program.

Located in this packet, you will find three program fliers. We ask that you please post them immediately in your office and/or on student news bulletin boards - anywhere that is visible for the students. Thank you for your help!

We really appreciate all you do to encourage your students to apply for these scholarship opportunities. If you have any questions or need more information, please contact Kristina Crocker ([kk@alliancemarketingpartners.com](mailto:kk@alliancemarketingpartners.com)). We wish you and your students continued success in the future!

Sincerely,

A handwritten signature in cursive script that reads "Jessica Weissman".

Jessica Weissman  
Dunkin' Brands Inc.