

January 8, 2019

ATTN: School Official/Guidance Office

The Santander Arena Greater Reading Arts & Entertainment Scholarship will be awarded again this year to a Greater Reading area high school graduate who is pursuing or continuing further education in the area of arts or entertainment including but not limited to music, performance art, sports management, entertainment business, music business, et al.

Two students will be awarded a scholarship for \$2000 per year for four years depending on if the student maintains a 3.0 grade point average.

Criteria for scholarship application:

- Student must be accepted to or continuing in a 4 year program of study pursuing a degree in the Performing Arts, Entertainment or Sports Management curriculum.
- Student must be a graduate of a Berks County high school, pursuing their undergraduate degree.
- 3.0 or higher cumulative GPA
- Student must show active participation or involvement in activities, clubs, and/or workforce directly related to program of study.

* Family members of SMG Reading and Berks County Convention Center Authority employees are not eligible.

The application must be received or postmarked by March 31.

Application available at www.santander-arena.com/arena/scholarship

Return applications to: Santander Arena

Postal Mail:

Attn: Scholarship
700 Penn Street
Reading, PA 19602

Fax:

Attn: Scholarship
610.898.1141

Email:

Subject: Scholarship
info@santander-arena.com

Please direct any questions to Matt Christine, 610.898.7214 or mchristine@santander-arena.com

SECTION 3 – ACTIVITIES AND INTERESTS – ATTACH EXTRA SHEETS FOR DESCRIPTIONS OR ADDITIONAL INFORMATION

A. List and briefly describe your extracurricular activities (e.g. memberships in organizations, sports, clubs, etc.):

Organization involved	Position Held	Date of Involvement

Brief description of your responsibilities:

B. List and briefly describe volunteer activities in which you have been involved:

Organization	Activity	Date of Involvement

Brief description of how you participated:

C. List honors or academic awards you have received (e.g. scholarly activities, research, etc.):

Award/Honor	Institution/Organization	Date

D. List and briefly describe any work experience:

Position	Employer	Dates of Employment

Brief description of your work responsibilities:

SECTION 4 – SHORT ESSAYS – PLEASE ATTACH ADDITIONAL SHEETS AS NEED

Maximum word count: 250 per question.

A. Why did you choose your major/area of study, and how do you feel that your extracurricular activities will prepare you for success, both in your intended major and in general?

B. How will you be financing your college education and how will a scholarship impact your plans?

C. Is there any other information that we should know about you? This is your opportunity to include information that is not contained in other areas of the application. Please be specific.

Submitting your application

Please submit the following to be considered for the Santander Arena scholarship:

1. Completed application form.
2. (1) letter of recommendation from faculty/supervisor/authority, etc.
3. Please submit a copy of the applicant's transcript and a copy of ACT/SAT scores.
4. Please submit a copy of your Student Aid Report (FAFSA summary) establishing Expected Family Contribution.

Submission Information at www.santander-arena.com