



February 28, 2018

To Whom It May Concern:

We hope this letter finds you well! On behalf of Dunkin' Donuts Great Philadelphia, we are proud to announce our 9th Annual Dunkin' Donuts Philadelphia Regional Scholarship Program. Dunkin' Donuts and its franchisees are committed to a strong local community, and we understand that an important part of building our community is helping students gain a quality education. As part of our commitment, Dunkin' Donuts will award up to 25 \$2,000 scholarships to qualified students.

As part of the criteria, scholarship recipients will be selected on the basis of "well-rounded" character: positive academic record, demonstrated leadership, commitment to school and community activities, and experience in a work environment.

The 9th Annual Dunkin' Donuts Philadelphia Regional Scholarship Program will open for online applications on March 1, 2018 and will conclude on April 15, 2018. Applicants must be high school seniors who plan to enroll in a full-time undergraduate course of study at an accredited two-year or four-year college, university, or vocational-technical school in Fall 2018. Students will be able to access the online application at www.learnmore.scholarsapply.org/dunkinphilly. We also invite you and your students to follow us on Twitter (@DunkinPhilly) for updates on the program and other community outreach programs.

Located in this packet, you will find three program fliers. We ask that you please post them immediately in your office and/or on student news bulletin boards – anywhere that is visible for the students. We really appreciate all you do to encourage your students to apply for scholarship opportunities such as this.

If you have any questions or need more information, please contact Kristina Crocker (kk@alliancemarketingpartners.com). Thank you for your support. We wish you and your students continued success in the future!

Sincerely,

A handwritten signature in black ink that reads "Jessica Weissman". The signature is written in a cursive, flowing style.

Jessica Weissman
Field Marketing Manager
Dunkin' Brands Inc.