



BLACK NOTE

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SCHOLARSHIP

Got a Smoke-Free World Idea? Get \$2,000 Scholarship

Black Note \$2,000 Smoke-Free World Scholarship

From really bad breath to even worse health woes, smoking traditional cigarettes can be one nasty habit. But it's not a habit that's easy to break. That's where you come in.

Black Note is looking to award a \$2,000 scholarship to each student that shares innovative, ingenious or just plain good ideas on ways to help smokers put down cigarettes and join the world's smoke-free movement.

We're doing our part with a mission of helping to create a smoke-free world by providing the most authentic and enjoyable alternative to smoking. Your own smoke-free world idea can certainly include the mention of vaping and e-cigarettes, but it doesn't have to. Feel free to engage your brain in some creative thinking that goes far outside the (cigarette) box.

To be eligible for a scholarship opportunity, you must meet the lineup of requirements, complete an online application, and submit an essay discussing your smoke-free world ideas.

Essay Instructions

We're looking at your writing abilities, sure, but we're most interested in your ideas that can help produce a truly smoke-free world. Please write an essay that:

- Is well-researched and evidence-based
- Discusses feasible solutions for smokers looking to make a positive change in their lives
- Encourages others to participate in the smoke-free movement
- Touches on any personal connection you may have that makes the topic more meaningful
- Explains why a smoke-free world is important for you, society and the environment
- Is original, clear, concise and compelling to read
- Includes a photo or video if you feel either adds value to your submission (optional)

Essays should be typed, double-spaced and at least 750 words in length (three pages). Please save your essay as a Word doc or PDF and upload it with your application where indicated.



Application Deadlines

Black Note is accepting applications on a rolling basis until March 30th. The sooner you apply, the sooner you can share your idea be in the running for a scholarship!

Eligibility Requirements

Applicants must:

- Be a full-time student
- Be 18 years or older
- Submit an essay as outlined in Essay Instructions, signing your essay with your full name, university name and address
- Enter only one application and one essay per person
- Be legal residents of the 50 United States and ten provinces of Canada

Scholarship Awards and Notification

Scholarship winners will be notified on March 30th of 2018 to receive their earnings.