

Junior Achievement Presents: *Dale Carnegie Generation Next*

Today, the world is more complex, competitive and demanding than ever before. Young people often need to balance school, work, and relationships, while at the same time, working and planning for their future. The result can often lead to increased pressure and stress.

Dale Carnegie Training's *Generation Next* program is designed to prepare young people for the real world. It gives them the tools they need to reach their goals and live up to their full potential at school, home, and work. The program content focuses on five key areas that are critical for future success:

- **Building Self Confidence**
- **Enhancing Communication Skills**
- **Interpersonal Skill Development**
- **Teamwork and Leadership Skills**
- **Effective Attitude Management**

Generation Next curriculum was developed with feedback from students. It consists of a kick-off session, followed by eight 3-hour, highly interactive sessions that include real-life scenarios and role-playing. Parents, guardians, and immediately family members are encouraged to attend the first and final sessions for kick-off and graduation.

Berks County Program:

Orientation: January 18th, 2014

Time: 9:00 AM – 12:30 PM

Location: Alvernia University

*See application for further details.

Lehigh Valley Program:

Orientation: January 11th, 2014

Time: 9:30 AM – 1:00 PM

Location: Strayer University

*See application for further details.

60 total scholarships are offered, first-come, first-serve to students grades 9 – 12 in Berks and Lehigh Counties. (30 in Berks / 30 in Lehigh). The cost of all program materials are included in this scholarship, at a value of \$695 per student!

Don't wait: Get your applications in TODAY!

Student Requirements:

- *Attend a minimum of 7 sessions, and must be able to make-up missed sessions!*
 - *Participate actively*
 - *Provide oral and written feedback on the program sessions*
- * Students are eligible for college credit upon successful completion of the course.**

Parent or Guardian Requirements:

- *Provide coaching and encouragement during program*
- *Attend Kick-Off/ Graduation Sessions (Kick-off Session & Session 8)*
- *Provide oral and written feedback on the process*

Generation Next Graduates tell us that their new skills have made them:

- ✓ *Highly focused on goals*
- ✓ *Better decision makers when faced with difficult choices*
- ✓ *More persuasive communicators*
- ✓ *Better prepared for college and interviewing*
- ✓ *Able to confront problems in a more positive way*

*"What I thought was impossible became realized. Due to my classmates and instructors, this course has given me a better sense on where I want to be." – **Brandon, Dale Carnegie Generation Next Graduate***